

## Building Capacity Committee – Purpose and Impact Discussion

Effective impact-focused evaluation centers the strategic plan and underlying principles (differentiators, values) at the core of evaluation.

Impact-focused evaluation examines **(1)** whether principles are clear, meaningful, and actionable, and if so, **(2)** whether they are actually being followed and, if so, **(3)** whether they are leading to desired results. Principles are derived from experience, expertise, values, and research.

Given this baseline it is important, as we think about measuring and telling the story of our impact that we begin by asking two important questions:

1. Are all stakeholders in congruence on the impact we want to have and how we expect to do it? Do we have a shared definition and understanding of our differentiators, values, and priorities?
2. Are we centering our strategic plan in our discussions of evaluating impact and are our principles being followed?

### Differentiators (from CFGB Strategic Plan)

1. **The Foundation is systems-focused.** We know that systemic issues are complex and potential solutions to these problems require a long-term view and commitment.
2. **The foundation is people powered, proactive, and focused on the long-term.** We know that people lead change. Leading demands taking risks, and achieving transformational change requires long-term commitment.

### Values

**Lead:** Courage, Humility, Serve

**Innovate:** Curiosity, Nimble

**Inspire:** Engage, Learning

**Include:** Diversity

# Evaluation Plan

## Q2 March-May

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Continue team learning and discussion on evaluation frameworks and impact

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Hold meetings with key stakeholders (other teams, board, GREC, etc.) to assess and define impact goals/outcomes

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Draft outcomes and evaluation plan for distribution and feedback

## Q3 June-August

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Gather feedback and continue discussions evaluation plan and draft outcomes.

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Finalize evaluation plan and draft outcomes.

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Recruit and onboard evaluation consultant

## Q4 Sept-Nov

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Develop protocols for donor/funder/stakeholder/etc. involvement

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Communications and outreach strategy

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Evaluation and impact framework launch